



**Using AI and social networking to transform  
how students build their college experience**

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**The Michigan Daily, 02/06/2024**  
“When students are most in need of academic exploration, our class registration system limits their ability to explore.”

# Students need guidance

Higher education is considered the most important tool for personal development and career advancement yet



Student engagement levels **have not recovered** post Covid-19.



The average cost of **tuition has risen 65%** over the past 20 years.



Nearly **half of all students** have not received fundamental academic advising.

**And colleges don't  
have the tools to help.**

# Pinterest for Education

Collage is an **AI-powered educational discovery engine** that personalizes academic advising and scheduling and connects students with their classes, advisors, and peers.

1

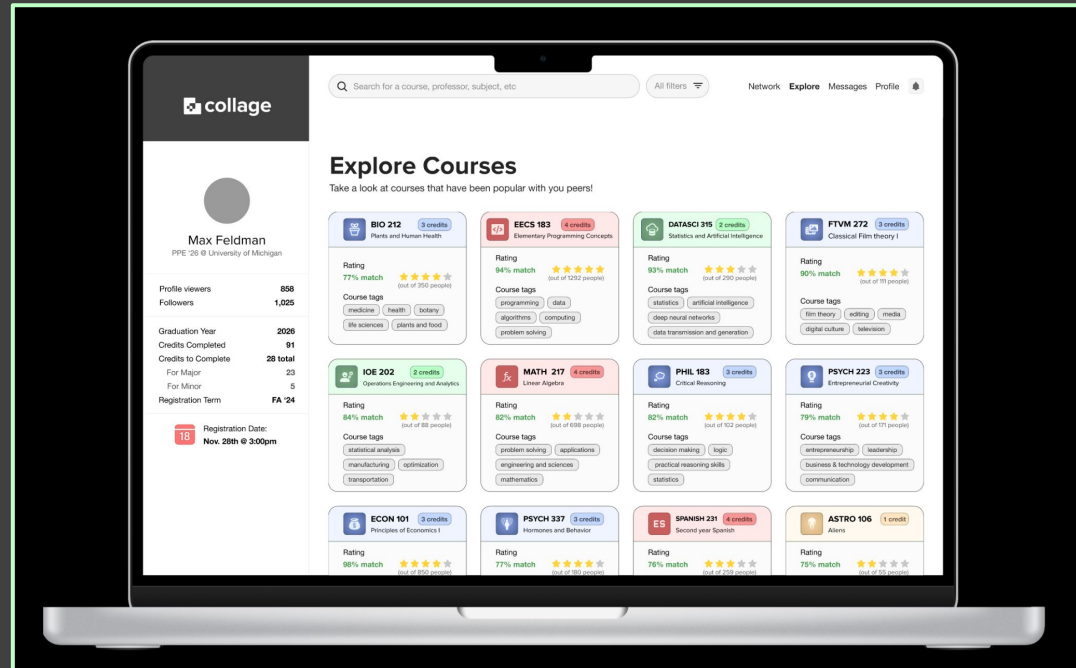
Sign up with your student email at [mycollage.us](https://mycollage.us)

2

Enter some info about your academic interests and professional goals

3

Collage will instantly generate a user-specific course catalog



# User friendly course pages are personalized for every student



Students gain insights from an AI advisor tailored to their experiences and academic history



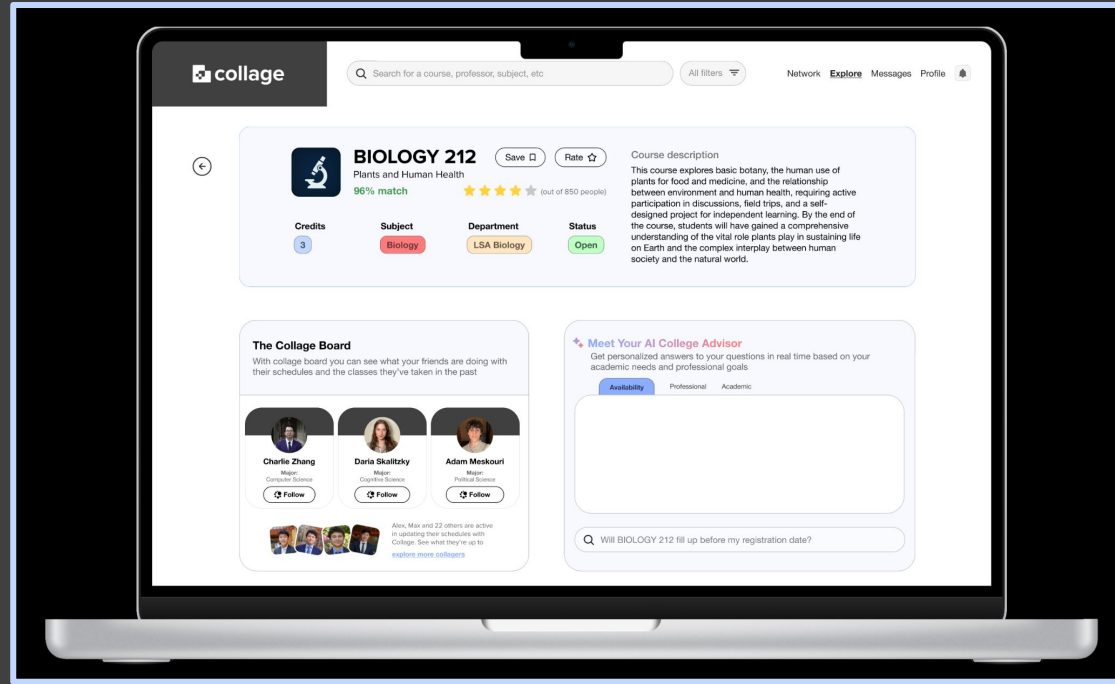
Save classes to your profile and rate them based on instruction, difficulty, and enjoyment



Use Collage Board to discover students who have taken a class before or share course interests

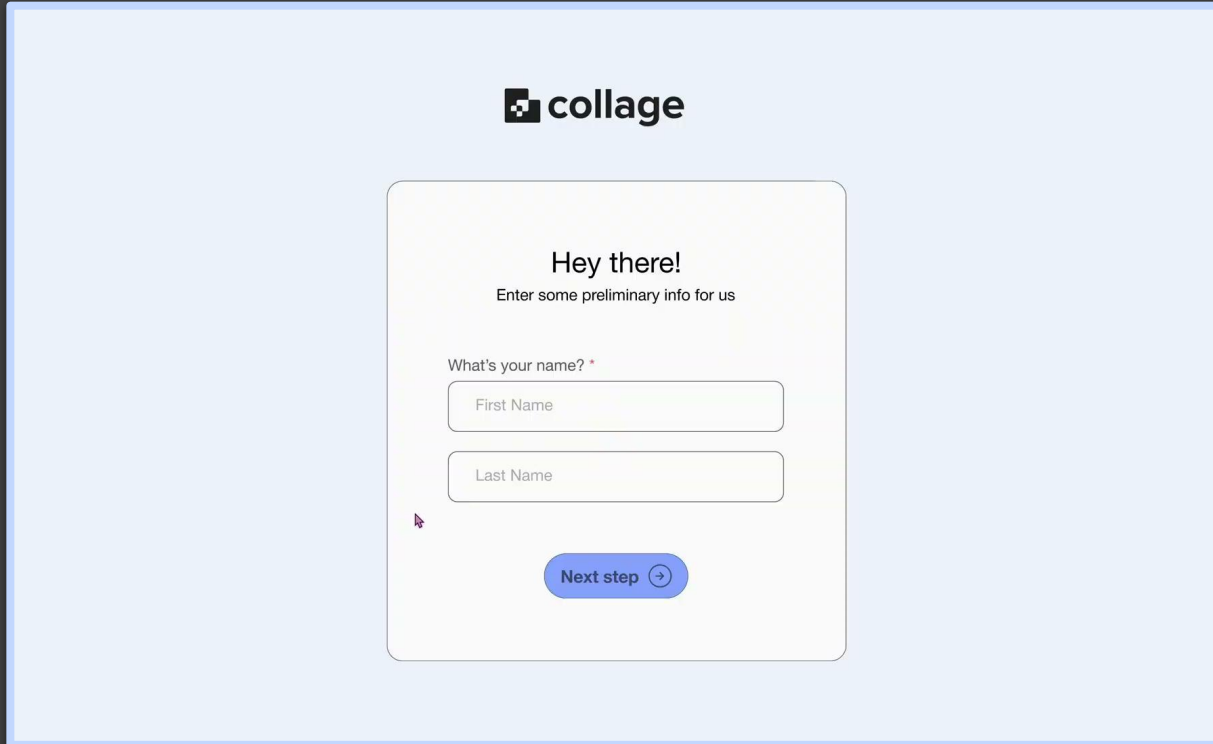


Empower students with class description and % match designed for professional & personal interests






# See our product in action



The screenshot shows a user registration form on a light blue background. At the top center is the collage logo. Below it, the text "Hey there!" is displayed in a bold font, followed by "Enter some preliminary info for us" in a smaller font. The form asks "What's your name?\*" and includes two input fields: "First Name" and "Last Name". A blue button labeled "Next step" with a right-pointing arrow is positioned at the bottom of the form. A mouse cursor is visible near the bottom left of the form area.

 collage

Hey there!  
Enter some preliminary info for us

What's your name? \*

First Name

Last Name

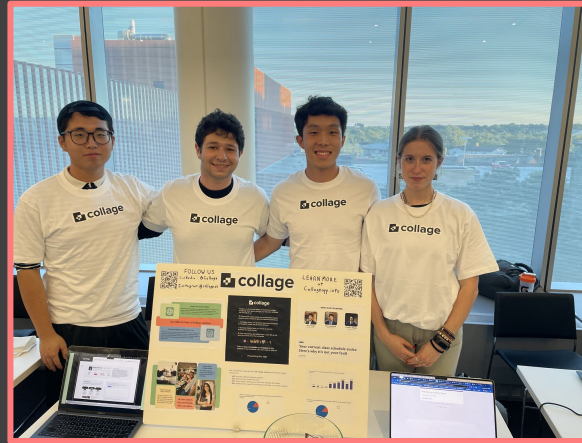
Next step →



# Students love Collage...

**90%**

of students interviewed said they would use Collage if it was integrated into their university's course registration system.



**200+**

students signed up in 3 weeks and used the Collage beta for winter class scheduling at the University of Michigan.

**15,000**

students reached through campus presentations and our social media pages.



# ...and universities will too

**\$1**

Per student  
per month  
licensing fee

**18 million** students currently  
enrolled in 6000 US colleges and  
universities.



Affordable but scalable  
pricing structure with one  
time implementation fee



Decreases workload for  
academic advisors and  
simplifies course  
registration systems



Reduces disconnect  
between colleges and  
student ecosystem to  
improve decision making  
with raw social data

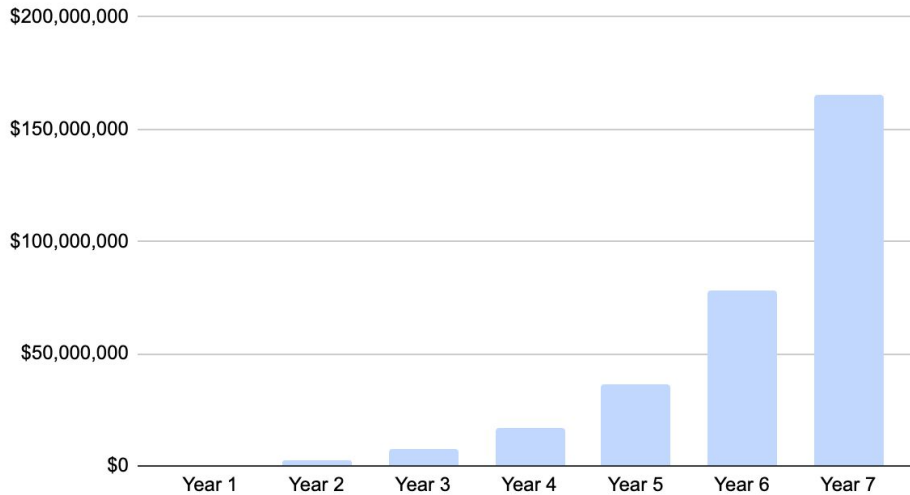
# It takes a collage of features to revolutionize registration



User-specific course catalog	✓	✗	✗	✗	✗	✗
Personalized degree management	✓	✗	✓	✗	✓	✓
AI academic and career advising	✓	✗	✗	✓	✓	✗
Schedule sharing	✓	✓	✗	✗	✗	✗
Empowers admin decision making	✓	✗	✓	✓	✓	✓
Social networking for colleges	✓	✓	✗	✗	✗	✗

# An Edtech market geared towards viral growth

Collage ARR Financial Projections Years 1-7



Universities spend \$10,000 per student per year on student success services.

~100% of institutions in the \$740 billion global higher education market utilize some form of course registration system.

Artificial intelligence is the fastest growing market within Edtech, projected to grow from \$3.65 Billion in 2023 to \$92.09 billion by 2033.

# Built by students, for students



**Max Feldman,  
Founder & CEO**

- Philosophy, Politics, and Economics (PPE) Junior at UMich
- Award winning student journalist
- COO of Michigan's entrepreneurship fraternity



**Alex Wang,  
Co-Founder & COO**

- Computer Science & Business Administration Junior at UMich
- Product Management at fintech startup
- IBM Engineering Program



**Charlie Zhang,  
Co-Founder & CTO**

- Computer Science Junior at UMich
- Machine Learning and AI researcher at U-M Minji Lab and Direct Brain Interface lab



**Other team  
members**

- 2 software engineers
- UX Designer
- Data Analyst
- Project Manager
- Marketer

# The Ask

**\$500,000**

Type: SAFE

Runway: 18 months

## Milestones to Date

- 200+ user beta launch
- Product built in 6 months and launched Nov 2024
- 100+ Student Interviews
- 9 person team formed
- \$10,000 raised to date

## Usage

- 4 months to revenue generation with first university partner
- Expand sales and marketing funnel
- Outreach with 50+ schools
- Build admin side of the platform
- Hire essential team members to continue product development
- In 6 schools by end of 2026
- Expansion into social networking for professors, jobs, alumni, etc



Follow Collage on  
Linkedin: **@Collage**  
Instagram: **@collage.us**

Contact us at  
**maxfeld@umich.edu**  
Or learn more at  
**mycollage.us**

# Questions?